

OUR COMMITMENT TO SAFETY

AdExchanger is committed to creating exceptional experiences that ignite connection and commerce, especially through our in-person events this fall. The health and safety for our event attendees, exhibitors and sponsors is of the utmost concern and priority of AdExchanger. In an effort to maintain the health and well-being of all participants at our events, AdExchanger has implemented new event standard operating practices and procedures.



High traffic areas (such as handrails, escalators, door knobs, elevator buttons, etc.) will be disinfected by the venue staff every two hours.



Hand sanitizer stations will be available throughout the event.



Masks will be required for all attendees in accordance with local and CDC guidelines. Masks will be required unless you are presenting onstage or eating or drinking.



Vaccination Proof must be provided to the hotel upon arrival per the New York City Vaccination Mandate. All attendees must be vaccinated in order to attend the event. All event staff and vendors will also be vaccinated.



Touch-less registration will be implemented onsite and physical distancing practices will be implemented. All attendees will be required to complete a health screening survey at registration.



Food and beverage services will be provided in a minimal contact way (i.e. no buffets, pre-packaged food is preferred and catering staff will be masked and gloved).