



# PROGRAMMATIC I/O

October 25 – 26, 2021 | Marriott Marquis New York | New York, NY

We are looking forward to hosting a safe and productive Programmatic I/O New York event on October 25 - 26 at the Marriott Marquis New York and wanted to share some important details as you prepare for the show:

**Bring your masks to the Programmatic I/O New York event** – In accordance with CDC and local guidelines, masks will be required at Programmatic I/O unless you are presenting on stage or eating or drinking.

**Vaccinations are required for all attendees, staff, and vendors** - New York City requires that all Programmatic I/O attendees show proof of vaccination. You will be required to show proof of vaccination when you pick up your badge at the event along with your photo ID. Eligible proof of vaccination includes:

- A photo or hard copy of your vaccination card
- NYC COVID Safe App
- New York State Excelsior App

If you no longer have a record of your vaccination, contact your State/Local Health Department. To learn more about New York City's vaccine requirement, please visit the [NYC Go website](#).

**COVID-19 Precautions** – AdExchanger, our venue and service partners are committed to enhanced safety measurements at the event. Those efforts include thorough and constant cleaning and sanitizing of surfaces, meeting rooms and exhibit spaces. Other safeguards include the use of facial coverings and social distancing practices. As a part of Marriott International's family, the Marriott Marquis New York has put into place a multi-pronged approach designed to meet the highest health and safety standards as outlined in [Marriott's Commitment to Clean](#). [Freeman's commitment to safety](#) will be followed in the Live Exchange area.

**In addition to the information shared above, we wanted to answer some of your most asked questions:**

- Are masks required at Programmatic I/O New York? **YES**
- Is proof of vaccination required to attend the event? **YES**
- Are you conducting temperature screenings? **NO**
- Do you require attendees to complete a Health Screening Survey upon arrival? **YES**
- Is social distancing in effect? There are no mandates in effect that require social distancing but we do encourage attendees to maintain fair distance during the show.
- Will I be notified if an attendee or exhibitor tests positive after the event? Yes, we will notify all attendees via email.